

Sunday, October 27

2024 URA Trade Show Schedule

| The Uniform Solution Workshop - Pavilion 9 | | | | |
|---|-------------------|--|-------------------|--|
| 1:00 pm - 2:00 pm | 2:00 pm - 2:10 pm | 2:10 pm - 2:50 pm | 2:50 pm - 3:00 pm | 3:00 pm - 4:00 pm |
| <p>Maximize Value & Grow Your Business The Uniform Solution and Jason Paulsgrove</p> <p>Join us for an interview with Jason Paulsgrove, URA President and client of The Uniform Solution. Learn from the perspective of software provider and a fellow retailer, how to leverage key functionality in The Uniform Solution to simplify day-to-day tasks, make your business more efficient, and drive profitability.</p> | Break | <p>Practical Tips from the Experts Sam Derby</p> <ul style="list-style-type: none"> Join us as we provide insight and practical tips for your day-to-day operations. We will highlight our most valued features to assist you in increasing your confidence, efficiency, and profitability with The Uniform Solution. Reputation Management Overview: manage your digital and social business presence using a newly released Reputation Management solution. Become more proactive and benchmark your business ratings against similar local businesses. | Break | <p>What's New & Next in The Uniform Solution David Johnson</p> <p>Learn about the latest investments in The Uniform Solution.</p> |

6:00 pm - 8:00 pm

Retailer Welcome Party

Co-Sponsored by CID Resources

Attendance is limited to 200 for Party.

You must be pre-registered to attend this party.

Monday, October 28

8:00 am - 9:00 am
9:30 am - 3:30 pm

Breakfast & Opening Session
Retailer Education Day & Lunch

| | Pavilion 9 | Pavilion 10 |
|---------------------|---|--|
| 9:30 am - 10:30 am | <p>The Uniform Solution Inventory Management from a Retailers Perspective</p> <p>In this session, Jason Paulsgrove will help participants understand the importance of choosing and making room for new collections. Jason will also include marketing templates and tips that may work for you.</p> | <p>Scaling B2B Operations: Managing Group Orders & Corporate Accounts Efficiently</p> <p>Discover how to streamline complex processes, simplify bulk ordering, and master corporate account management. Learn practical strategies and explore the latest technologies that will help you scale operations, increase efficiency, and deliver exceptional service to your B2B clients.</p> |
| 10:30 am - 11:30 am | <p>Maximizing Onsite Sale Events & Utilizing Payroll Deduction</p> <p>Discover the tips and tricks for building, implementing, and utilizing Payroll Deduction benefits. By thinking outside the box and developing new strategies, you can create memorable onsite events that maximize sales and build strong, valued relationships with your local healthcare facilities.</p> | <p>Selling or Transferring Your Business?</p> <p>Join presenters from the Small Business Administration and SCORE as they discuss how to create a thorough plan to transfer ownership or sell your business without leaving loose ends.</p> |
| 11:30 am - 12:30 pm | Lunch Break | |

| | Pavilion 9 | Pavilion 10 |
|--------------------|---|--|
| 12:30 pm - 1:30 pm | <p>Managers Can't and Shouldn't Do Everything Employing Techniques That Work!</p> <p>Are you someone who feels things aren't done "right" unless you do them yourself? It's time to focus on your strengths and learn to delegate tasks to others. This workshop is for managers and owners interested in recruiting, training, empowering, and retaining the right staff. You'll also gain insights into the benefits of creating an employee handbook for your store. Experts will share techniques for effectively recruiting and retaining good employees and provide training strategies for independent retail stores.</p> | <p>Leveraging for Growth</p> <p>During this session, SBA officials will offer guidance on leveraging SBA loan programs as a strategic move for growing your small business.</p> |
| 1:45 pm - 2:15 pm | <p>How to Lower Your Vendors Shipping Charges</p> <p>During this session, Mike Summa with Unishippers, will demonstrate how to put thousands of dollars back into your pocket every year using this free URA member benefit program. Tried and tested by multiple members, this program works!</p> | |
| 2:30 pm - 3:30 pm | <p>Closing General Session - Navigating the Future</p> <p>A State of the Industry discussion for the medical uniform industry. Among the panelists are members of URA's Board of Directors and its Manufacturers Advisory Committee.</p> | |

3:30 pm - 6:30 pm

Networking, Site-seeing, and Dinner on your own

6:30 pm - 8:00 pm

Welcome Reception/Fashion Show

8:00 pm - 10:00 pm

Retailer Party

Co-Sponsored by Člove and Zavaté

Tuesday, October 29

8:00 am - 9:00 am

Continental Breakfast

Co-Sponsored by Maevn

9:00 am - 6:00 pm

TRADE SHOW OPEN

10:00 am - 11:00 am

Beverage Break

Co-Sponsored by White Swan Brands

11:30 am - 1:30 pm

Lunch with Exhibitors

2:30 pm - 3:30 pm

Beverage Break

Co-Sponsored by Brumate

7:00 pm - 9:00 pm

Retailer Halloween Costume Party

Co-Sponsored by Careismatic Brands

Wednesday, October 30

8:00 am - 9:00 am

Continental Breakfast

8:30 am - 9:30 am

Member Meeting

9:00 am - 12:00 pm

TRADE SHOW OPEN

11:30 am - 12:00 pm

Prize Winners Announced (*must be present to win*)